



City of Arkansas City, Kansas

118 W. Central Ave., Arkansas City, KS 67005
(620) 442-4200



2025 Tacolah Festival

tacolah@gmail.com
Follow us on Facebook and Instagram!
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Visit Ark City, Kansas

106 S. Summit St., Ark City, KS 67005
(620) 442-0230 | visit@arkcity.org

Tacolah Food Vendor Registration Form for May 3, 2025 (10 AM to 10 PM) @ Wilson Park

Vendor Name: _____ Type of Organization: _____

Address, City, State, ZIP: _____

Phone Number: _____ Email: _____

Menu Items, with Pricing (\$1 increments!): _____

A standard booth size is 12' by 12'. Please list any special needs you have below:

Do you need electricity? (LIMITED!! FIRST COME, FIRST SERVED!): **Yes No**

Indicate below, by checking blocks of time, your desired hours of setup and operation:

8 AM	9 AM	10 AM	11 AM	12 NOON	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM	9 PM	10 PM	11 PM

I hereby certify below that I have read ALL the event information on the reverse side of this form, and I agree to ALL of the applicable disclosures and waivers:

Signature of vendor/responsible party

Date

Tacolalah is Arkansas City's premier multicultural festival event! Building off the success of the Cowley Outdoor Market and the 2018 Salsa Fest, the sixth annual Tacolalah is an all-day event for the whole family, no matter your nationality. Mark your calendar and join us for local food vendors, a beer garden, musical acts, cultural events and an Outdoor Market! This is an event you won't want to miss. Taco 'bout a good time!



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Schedule of Events:

- 8-10 AM** – Vendor setup
- 9 AM** – 5th annual Color Run
- ALL DAY** – Musical acts
- 9 AM-4 PM** – Cowley Outdoor Market hours
- 10 AM-4 PM** – Food vendors may open anytime
- 11 AM-10 PM** – Margarita and beer garden hours
- 10 PM** – Food vendors close and event ends
- 10 PM to 12 AM** – Cleanup

Tacolalah Food Vendor Guidelines/Waivers for May 3, 2025 (10 AM to 10 PM) @ Wilson Park

Guidelines:

- The fee for each food vendor to participate in the Tacolalah Festival is **\$125.00** per business.
- This event will proceed as planned on **Saturday, May 3, 2025**, rain or shine. Cancellation only will occur in the event of severe weather or comparable emergency. **PLEASE PLAN ACCORDINGLY!**
- The Tacolalah Festival will **NOT** provide vendors with folding tables or chairs. **YOU ARE RESPONSIBLE FOR BRINGING YOUR OWN TABLES AND CHAIRS!** Trailers and food trucks are permitted, but Vendor hereby agrees to comply with all City of Arkansas City regulations and instructions.
- Setup will begin at **8 AM** at Wilson Park, 701 N. Summit St., Arkansas City. Event begins at **10 AM**. You **MUST** be in your spot and ready to open by **10 AM** or we will consider you to have canceled.
- I understand that all federal, state, and local laws governing retail sales tax and food health regulations must be followed. I understand the rules and regulations of the festival, and will comply with them. I realize that failure to comply with these rules may result in my expulsion from Tacolalah.
- **Vendor acknowledges that they will be responsible for all monetary transactions and will follow all State of Kansas laws for the reporting of sales taxes.** Vendor also agrees to pre-pay a non-refundable registration fee of an agreed-upon amount to the Tacolalah Festival prior to the event, as well as to collect Taco Tokens from event volunteers and entertainers in lieu of cash payment during the event and return them to the Tacolalah Festival for counting and cash payout.
- Tacolalah will provide Vendor with a packet for payment of applicable sales tax (8.5% of gross sales). **Vendor is responsible for completing!** Please provide your KS TAX#: _____

Waivers of Liability and Media Rights:

- I hereby acknowledge that I am legally and solely responsible for any damage to my merchandise or any injuries to me, my employees/agents/volunteers, and/or any customer or participant arising out of my participation in Tacolalah. I hereby waive and release any and all rights and claims of damages I may have against the City of Arkansas City, Tacolalah, Visit Ark City, and/or any officer, employee, agent, commissioner, or any other person acting on behalf of these entities (hereafter "Releasees") arising out of my participation in Tacolalah. I further will defend and indemnify the Releasees from any claim by third parties for damage or injury arising out of my participation in Tacolalah.
- Further, I hereby grant full permission to the City of Arkansas City, Visit Ark City, Tacolalah, and its coordinators to use my photographs, video, recordings or any other media format of this event for any legitimate purpose, including but not limited to marketing and promotion of the festival.



Info@tacolalah.com

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Tacolalah Festival Sponsorship Levels

May 3, 2025 (10:00 am – 10:00 pm)

Presenting Sponsor (\$10,000) SOLD

- Event branding “2025 Tacolalah Festival”
- Presenting Sponsor V.J. Wilkins Foundation
- Lead sponsor on all promotional materials
- Highlighted in special social media post
- Banner displayed on Festival stage (rotunda)
- Largest logo on T-shirts
- Up to 10 free T-shirts for your business

Entertainment Sponsor (\$1000)

- Deadline February 28, 2025
- Mentioned on all promotional materials
- Highlighted in special social media posts
- Banner displayed on stage or beer garden
- Logo on T-shirts
- Up to 6 free T-shirts for your business

Event Sponsor (\$250)

- Mentioned on all promotional materials,
- Including event announcements/Thank You sign
- Up to 2 free T-shirts for your business

Special Event Sponsor (\$2000)

- Event branding “2025 Tacolalah Festival”
- Secondary sponsor on promotions
- Highlighted in special social media post
- Secondary banner on festival stage
- Second largest logo on T-Shirts
- Up to 8 free T-shirts for your business

T-Shirt Sponsor (\$500)

- Deadline February 28, 2025
- Mentioned on all promotional materials
- Highlighted in special social media posts
- Logo on T-shirts
- Up to 4 free T-shirts for your business

Friend of Tacolalah (\$125)

- Mentioned on all promotional materials,
- including event announcements/Thank You sign
- Up to 1 free T-shirt for your business

Deadline for Sponsorship Levels to be included on the T-Shirts is to be paid by February 28, 2025 Email for invoice _____ Questions call Jill Hunter 620-442-0230

Tacolalah Sponsor List

V J Wilkins	Presenting Sponsor	10
La Fiesta	Special Event Sponsor	8
VISIT Ark City	Entertainment Sponsor	6
Taco Bell	Entertainment Sponsor	2 M 2 L 2 XL
1025 The River	T-Shirt Sponsor	4
KSOK Bob FM	T-Shirt Sponsor	4
107.9 Real.American.Country	T-Shirt Sponsor	4
Ark City Recreation Center	T-Shirt Sponsor	4
KanOkla	T-Shirt Sponsor	2 XL 2 L
IdeaTek	T-Shirt Sponsor	4
KanPak	T-Shirt Sponsor	S L XL 3XL
The Property Shop	Event Sponsor	2
Rogers Family Dentistry	Event Sponsor	2
DiVall Retail Liquor	Event Sponsor	2
Optimist Club of Arkansas City	Event Sponsor	2
RCB Bank	Event Sponsor	2
Los Cabos Fajita House	Friend of Tacolalah	1
The Stock Exchange Bank	Friend of Tacolalah	1
Shelter Insurance Brittany Dunlap, Agent	Friend of Tacolalah	1